Taranaki



With world-class surf breaks, famous black-sand beaches, and the picture-perfect peak of Taranaki Maunga/Mt Taranaki, Taranaki has so much on offer all year round. With a dynamic events calendar that regularly presents the best of New

Zealand and the world, a plenitude of gorgeous parks and gardens, adventure activities galore, a vivacious foodie scene, and a world-renowned arts and cultural scene, Taranaki is a region truly like no other.

There is something for everyone in Taranaki – families, adventurers, gourmet extraordinaires, and arts and culture aficionados will be taken well care of. Not to mention the unique experiences on offer that are hard to come by anywhere else (the gnarled mossy trees of Goblin Forest, New Zealand's oldest heritage

trail and the hauntingly beautiful Forgotten World Highway, or Wilkies Pools, the remarkable natural plunge pools on Taranaki Maunga, just to name a few). Explore Taranaki and let the spirit of the region re-energise and invigorate you.

Set apart by a rich and remarkable history and a past filled with pioneering innovation, you'll pick up on the energy of this vibrant and contemporary region. Be immersed in the full mountain-to-sea experience and discover for yourself why Taranaki is humming.

TOP 10 MUST DOS

- 1. Complete the Pouākai Crossing on Taranaki Maunga
- 2. Enjoy Len Lye's kinetic works at Govett-Brewster Art Gallery/ Len Lye Centre
- 3. Learn about Taranaki's past and present at Puke Ariki
- 4. Walk, cycle, e-scooter the New Plymouth Coastal Walkway
- 5. Visit the gardens: Pukekura Park, Pukeiti, Tūpare, Hollard Gardens, King Edward Park
- 6. Get your dance on at WOMAD at the Bowl of Brooklands
- 7. Be mesmerised by the free Festival of the Lights at Pukekura Park
- 8. Explore the past at Tawhiti Museum and Traders & Whalers
- 9. Smell the roses at the annual Taranaki Garden Festival
- 10. Enjoy a concert at the iconic Bowl of Brooklands

TOP 5 for OLDER TRAVELLERS Paid Activities & Accommodation

- 1. Take a guided tour of Govett-Brewster Art Gallery/ Len Lye Centre
- 2. Enjoy a guided buggy tour of Pukekura Park or Pukeiti
- 3. Meet the region's artists on a tour with Discover Taranaki
- 4. Stay in the boutique Nice Hotel in New Plymouth's CBD
- 5. Enjoy rural luxury with coastal views at Taranaki Country Retreat

TOP 5 for FAMILIES

Paid Activities & Accommodation

- 1. Enthral the kids at Tawhiti Museum and Traders & Whalers
- 2. Enjoy the luge, mini golf, and Holden Car Museum at Hillsborough
- 3. Cruise out to the Sugar Loaf Islands with Chaddy's Charters
- 4. Kids love the pools and food at The Devon Hotel or Plymouth International
- 5. Sleep above the treetops in Pīwakawaka Hut at Pukeiti

venture

Te Puna Umanga

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Getting There

Taranaki is super accessible with regular daily flights with Air New Zealand connecting New Plymouth to Auckland, Wellington, and Christchurch.

Reach Taranaki by road via SH3 or along the Forgotten World Highway (SH43). Once in Taranaki, Surf Highway 45 allows visitors to discover coastal towns and surf breaks between New Plymouth and Hāwera.

Alternatively, visit the region by bike along the Forgotten World Cycle Trail or via the Kōpiko Aotearoa Cycle Trail.

TOP 5

Paid Activities & Accommodation

- Sample a Taste Taranaki tour with Discover Taranaki
- 2. Watch the sunrise from Taranaki Maunga with Discover Taranaki
- 3. Float your cares away at the Floatation Sanctuary
- 4. Sleep in the luxurious Helena Suite at the Old Eltham Post
- 5. Stay at Kingfisher Cottage surrounded by bush and birdlife

